



Lucie Marcolongo

I build the e-reputation of CEOs and their teams

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EDUCATION



WORK EXPERIENCE

March 2024 Running	The Office by LM - Personal Branding for CEOs and their teams Personnalised collaboration and workshops - Consultancy
January 2022 March 2024	Content Marketing Manager - Mark Copy AI - remote Acquisition & retention content strategy - LinkedIn Acquisition lead
July 2021 Running	Freelance Content & Product Marketing - remote Clients : Bulldozer, Aptis, Humanlinker, Oboë, Aura Strategy, ...
November 2020 May 2021	Community Manager - Comptoir des Huiles - Mauritius Social Media Strategy, Community Management, Project Management
June 2020 October 2020	Digital Business Developer - Easy Doctor Ltd - Mauritius Selling a mobile application to Doctors around the island
February 2020 May 2020	Digital Marketing Executive - Sea Resort Group - Mauritius Marketing plans and social Media Management of 5 hotels (influencer, visuals, etc)
December 2019 May 2020	Marketing Manager - Bleu de Vous - Mauritius Website and boutique Management, Social Media, Influencer strategy
September 2019 November 2019	Backpacking in Thailand & Indonésia

Languages

French (native) - English (Fluent)

Skills

Webflow, Figma, Canva, Google tools, LinkedIn, Wordpress, Divi, Slack, Customer IO, Asana, Notion, Hubspot, Livestorm, ChatGPT, Mark Copy AI

I am

Creative, organized, resilient, multitask